

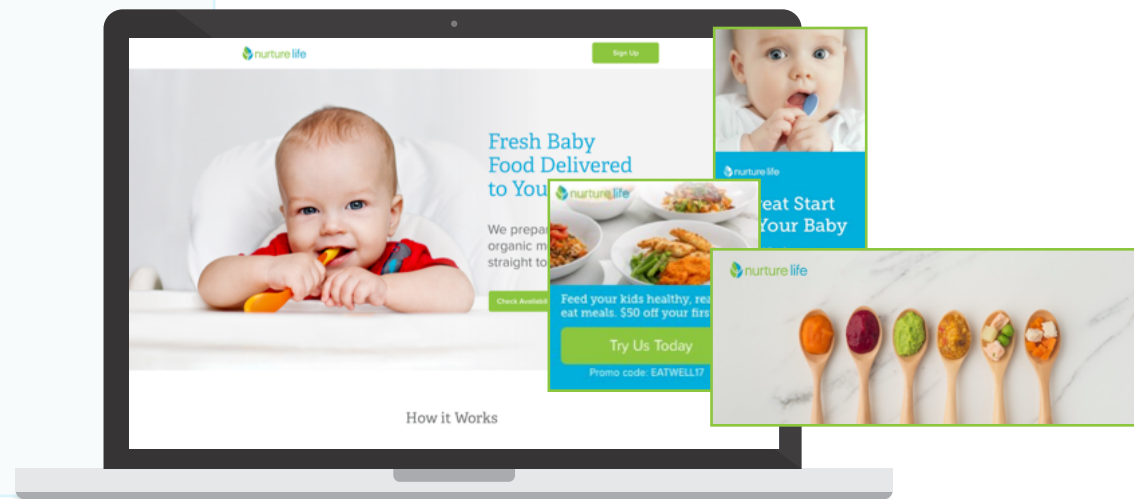
How Nurture Life Scaled Their Growth While Lowering CPA as a New Startup

Nurture Life is a food technology company focused on making mealtime easier for families and impacting the healthy development of children. They prepare fresh, wholesome, organic, ready-to-eat meals for babies, toddlers and kids and deliver them weekly, straight to your door.

Before working with KlientBoost, Nurture Life had just finished preparing their product to launch in the market and were ready to scale and grow their subscription base. With no prior PPC efforts in place, in just a few short months **their average monthly signups more than doubled while lowering costs!**

How We Did It:

- Custom Landing Pages
- Custom Banner Creative
- Facebook Audience Analysis
- Remarketing Funnel
- Single Keyword Ad Groups



"We came to KlientBoost anxious to grow our customer base and they have helped us improve every month since inception. They always bring new ideas to the table and execute them right away. In several short months we have experienced tremendous growth and we attribute a lot of that to the KB team."

Jennifer Chow, Co-Founder | Nurture Life

The Results

↑ 158%
Increase in Conversion Volume

↑ 346%
Increase in Conversion Rate

↑ 25%
Increase in Time On Site

↓ 18%
Decrease in Cost per Acquisition